

DRAFT - Lower Moyamensing Civic Association Board Meeting Minutes

4.30.2017

6:30pm

2230 S Clarion St

Attendees: Patti Tahan, Rachel Cox, Colleen McDonough, Anthony Fasano, Rebecca Wanner, Andrew Barbuto

Crosstown Coalition

Board approved moving forward with joining the Crosstown Coalition. Will invite Jeff Hornstein to future meeting to discuss details. LoMo members have already been involved with the Coalition's Friends of Neighborhood Education initiative.

Fundraising

Fundraising/Grant Committee - Need to get this up and running, with focus on both grants and events. Rebecca, Colleen and Andrew expressed interest.

Philadelphia Activities Fund - Applying again, recommendation to reuse previous grant application and keep the focus broad, rather than requesting funding for very specific activities.

South Philadelphia High School Gardens

Continuing to work to expand garden program and partner with more school staff, students, and neighbors. Patti is working on a plan to have students work in the garden over the summer. Rebecca will connect with potential partners for a WorkReady site, which may be more feasible than LoMo paying students directly.

Outreach

Block Party Grants - need to promote these, as we haven't had many applications

Happy Hours - Rotate between neighborhood businesses (Black Cat, Bomb Bomb, Frida, SouthHouse)

Dinner Party - Board members invite guests who live in neighborhood and may be good candidates to get more involved. Perhaps schedule the first at a neighborhood restaurant in the fall.

Family oriented get-together - Could be held at neighborhood school or park.

Expanding opportunities for neighbors to get involved - perhaps doing newsletter twice a month, highlighting opportunities for volunteering and involvement beyond attending meetings. Offering people more points of entry may lead to more engagement.

Updating "What Does LoMo Do" flyer/one-pager - We need updated, easy to share information/language to spread the word about LoMo's work.

Board Communication

Patti will continue to field emails and forward to committee chairs or others as needed for follow up.

We had some discussion of how to decide what to put on social media, blog, etc. Do we need a more formal process?

Snyder Avenue Business Improvement District

We discussed whether supporting the start up of a BID on Snyder Ave would be feasible, how we might engage business owners and the Chamber of Commerce. Rachel and Colleen are interested in following up on this.